

<b>Company</b>	Centrum Group
<b>Years of Experience</b>	3+
<b>Educational qualification</b>	Graduate/Post Graduate
<b>Roles and Responsibilities (Indicative)</b>	<p>Graphic Designer:</p> <ul style="list-style-type: none"> <li>• Design with B2B context in mind: professional tone, thought leadership, industry relevance.</li> <li>• Ability to maintain visual consistency with brand guidelines.</li> </ul> <p>Website Management:</p> <ul style="list-style-type: none"> <li>• CMS Expertise: Proficiency in platforms like WordPress, Webflow, Wix, or custom CMS tools</li> <li>• Ability to make minor code tweaks or troubleshoot frontend issues</li> <li>• Knowledge of SEO Basics and Website Analytics</li> </ul>
<b>Skills</b>	<ul style="list-style-type: none"> <li>• Proficiency in Design Tools - Adobe Creative Suite, Canva</li> <li>• Knowledge of LinkedIn ad formats (single image, carousel, video, etc.)</li> </ul>
<b>Job location</b>	<ul style="list-style-type: none"> <li>• Kalina, Mumbai (Work from Office)</li> </ul>
<b>Send your resume on</b>	careers@centrum.co.in